

HOYER

Together we outsmart the ordinary

Redefining the ordinary in global partnership

When it comes to a partner that can help you build the right motor solution for any application with maximum efficiency and operational reliability, nobody outperforms Hoyer.

We help our customers build more predictable, more profitable, more sustainable businesses at sea and on land – all over the world. **That is sustainability at the core.**

Our engineers and application experts help you define, design, and deploy quality solutions that meet your exact needs and are always **fit for purpose**. Our machinists and motor craftsmen customise, test, and certify for you, so you can count on **support that goes all the way**.

And at Hoyer, you will have one point of contact to make it all come together easily. When you work with Hoyer, you get much more than motors. You get experts. Creativity. Pragmatism. And craftsmanship.

That's what we mean when we say:

Together we outsmart the ordinary



Hoyer at a glance

We are a global supplier of **high-performance, energy-efficient motors and automation solutions.**

We have over 50 years of experience with low- and medium-voltage motor applications in the **Marine, Industry, HVAC, and Energy** sectors. Our headquarters are in **Hadsten, Denmark**, and in **Ningbo, China**, and we maintain sales offices, integrators and distributors worldwide.

When you work with Hoyer, you can expect delivery performance beyond the ordinary. Our customisation workshop, in-house testing centres, and in-house certification capabilities ensure we can deliver solutions that always align with your specific operational and timing requirements.

+160,000

Motors shipped each year

+250

Dedicated employees

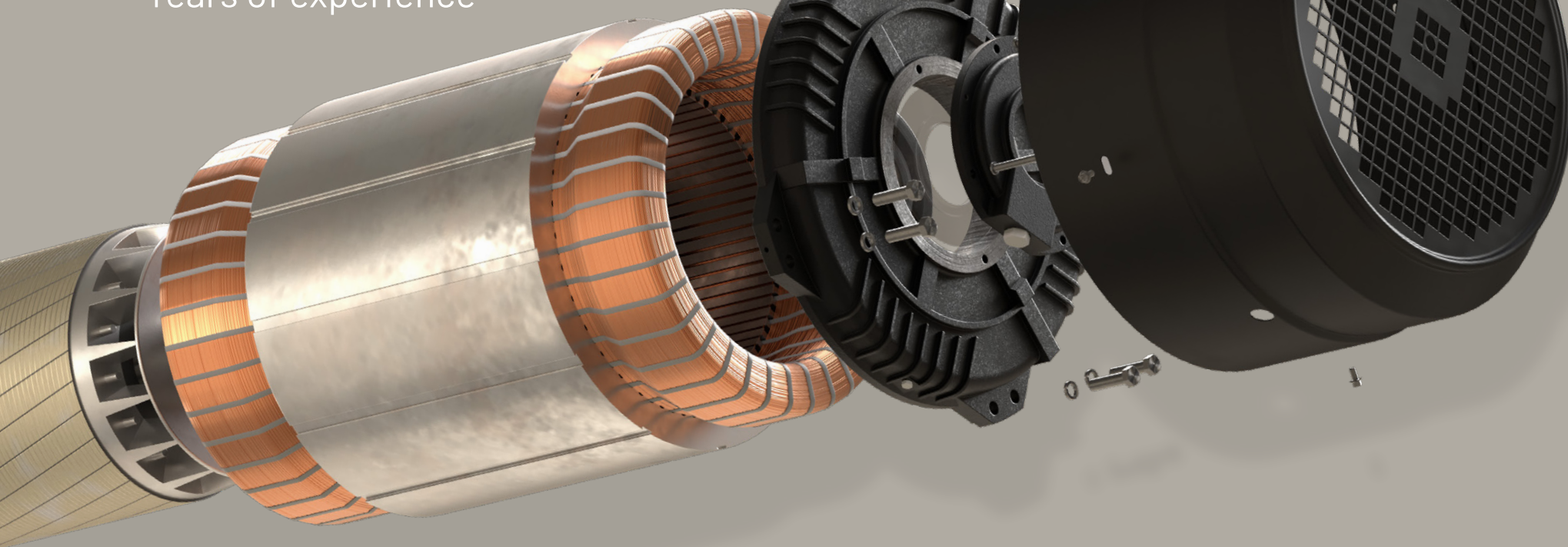
In-house

Testing facilities
and certification



+50

Years of experience



8

Sales offices across
Europe, Asia and the USA

2

Headquarters located
in Denmark and China

+60,000

Motors in stock

Together we create value beyond the ordinary



Solutions fit for purpose

Customisation, flexibility, and high performance made affordable

We combine more than 50 years of application expertise and industry experience with a flexible production setup to deliver high-performance motors and energy saving solutions fit for unique customer needs at a competitive price.



Sustainability at the core

Sustainability isn't just a topic – it's in our core

We deliver the highest standards of energy-efficient motors and automation solutions to help shape the renewable applications of tomorrow – and we take a responsible approach to ensure sustainability across the entire value chain.



Support that goes all the way

We support you from design to delivery and beyond

We are known for our continuous global support, close relationships, and transparency. Our product experts and engineers are available to help you in all phases of the project lifecycle – from problem identification to system design, production, logistics, implementation, and maintenance.



Solutions fit for purpose

Sustainability at the core

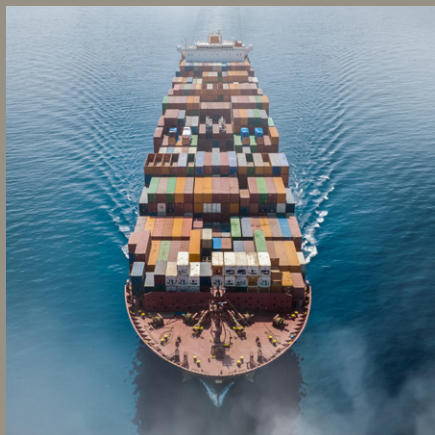
Support that goes all the way

More than a supplier.

A knowledge partner
in your industry.

We are a partner for market leading OEMs, we work with distributors and integrators, and we sell directly to building facility managers, shipowners, shipyards and ship management companies.

When you partner with us, you will benefit from over 50 years of experience at sea, on land, in factories and foundries, in power production, on construction sites and just about anywhere – and in any application – that calls for a high-performance motor or automation control solution.



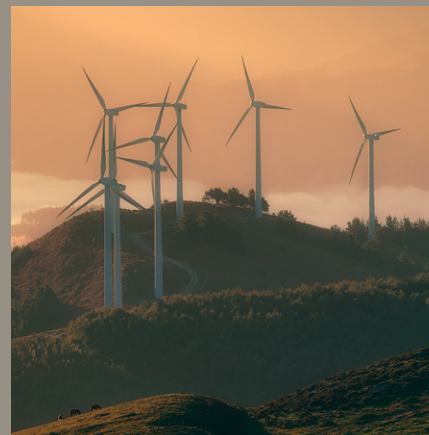
Marine

As a leader at sea, we deliver purpose-fit options for retrofits and new builds, enhancing efficiency, ensuring compliance, and supporting sustainable operations — earning us the trust of world-class OEMs, shipowners, and distributors.



HVAC

Premier HVAC OEMs and system integrators rely on our expertise to meet energy standards, optimise performance, and reduce costs while ensuring seamless integration and reliable operation.



Energy

Our motors power both conventional and renewable energy applications, ensuring efficiency in extraction, transfer, and material handling. Built for complex infrastructure, they meet strict safety standards while supporting the transition to sustainable energy.

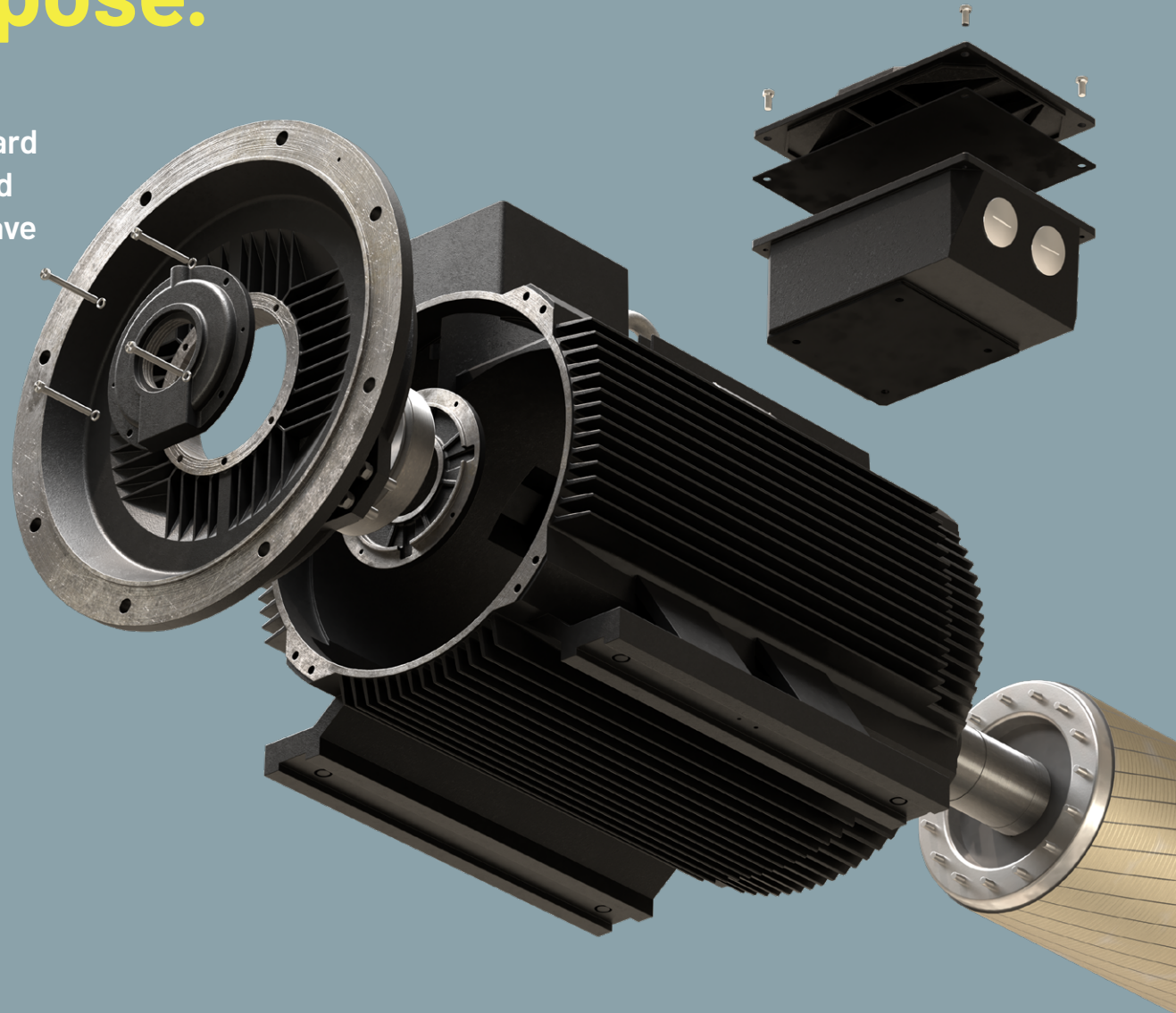


Industry

Hoyer motors meet top energy-efficiency standards and support a wide range of industrial applications, including manufacturing, hydraulic power units (HPUs), pumps, compressors, firefighting systems, conveyors, fans, mixers, and bulk materials handling.

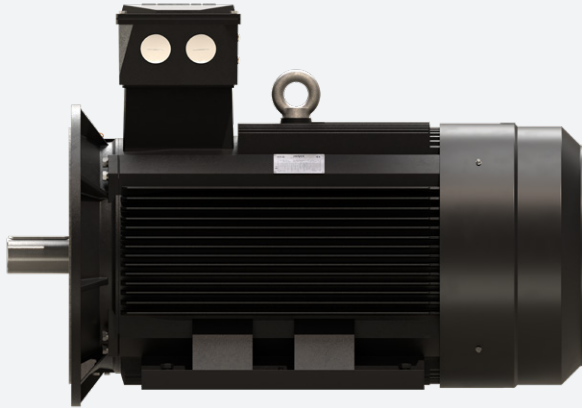
High-performance motors and automation solutions. **Always fit for purpose.**

We offer a broad range of products, from standard electric motors to highly specialised, integrated motors, to automation solutions that help you save energy through precision power control.



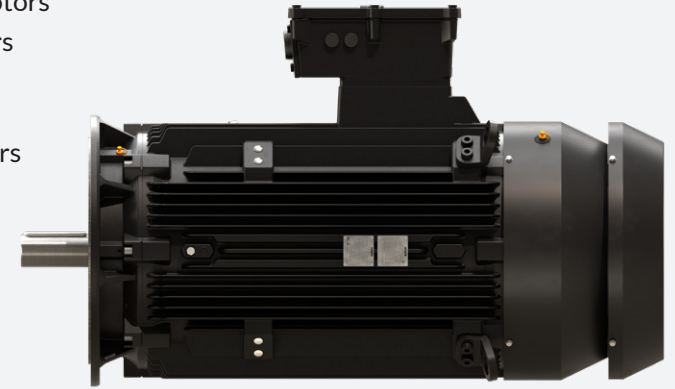
Standard motors

- IE4 electric motors
- IE3 electric motors
- IE2 electric motors
- IE1 electric motors



Specialised motors

- Brake motors
- Explosion-proof EX motors
- Medium voltage motors
- Permanent magnet and EC motors
- World Efficiency Motors



Automation Solutions



Hoyer Energy-Saving System (ESS)

Software to optimise your motor operation on pumps, fans, and other marine applications with 40-65% energy consumption reduction.

Drives, Controls, and Sensors

- Integrated VFD motors
- Frequency converters (VFD)
- Smart motor sensors
- Soft starters
- Vibration sensors

Services

Services and Support

- Delivery and logistics
- Customisation workshops
- In-house certification
- In-house test centres
- Service and support that goes all the way





Logistics and Operations **support that goes all the way**

Strategic warehouse locations for reliable and fast delivery

Our large-scale facilities in Hadsten, Denmark, and Ningbo, China, ensure fast and reliable delivery to all markets.

Asset-Light Partnerships with Strong Manufacturing Control

Through our asset-light model, we maintain exclusive production and quality assurance at partner facilities. With Hoyer employees on-site, we safeguard engineering excellence and adherence to exact product specifications.

Customer friendly stock management

By maintaining high stock levels, we act as an extension of our customers' operations, maintaining over 60,000 in-stock motors available for fast delivery.

Committed certification and quality assurance

Our certification experts are involved early in the sales process to reduce cost and delays. Our rigorous pre-shipment tests reduce the risk of product errors, ensuring that our customers receive high-quality products they can trust. We also maintain advanced, in-house testing facilities at our locations in Europe and Asia.

Sustainability at the **core** for smarter savings and extraordinary impact

Ninety five percent of the total cost of motor ownership is in operation. That means there are hidden savings to be found in keeping motors running efficiently – and it is about more than just upgrading to a higher IE classification.

We help you better understand the role motors play in your operations and help you use electricity with greater precision, safety, and control. That means fuel and energy savings, carbon reductions, and optimised performance.

The results we've created speak for themselves:

- **40% – 60% energy savings for customers from day one**
- **Payback times that make a good business case**

The opportunities for smarter savings are enormous. Let's work to find those savings and turn sustainability into a good investment. Together.

Motors matter!

Electric motors consume nearly

50%

of the world's energy





Ready to **outsmart with us?**

Together
we outsmart
the ordinary

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